

CORE EQUITY REVIEW

Fourth Quarter 2012

PERFORMANCE COMMENTARY

Another very good year, and if one follows history, the present bull market still has time to run. The average bull market lasts 59 months or nearly five years, and some have run much longer. In the 1990's, the bull lasted eight years. The present one has lasted for only 45 months, so there could be a lot of equity room-to-run. Since the beginning of this bull market, March 2009, U.S. equities have returned 129%. That compares to the 1990's market return of 295%, with that bull ending in July 1998.

Interestingly, with the second longest bull market - lasting from 1923 to 1929 – the total return was an outstanding 345%. We won't project that this 21st century bull market will do that well, but that is why we study history. In this case, we hope it repeats.

In 2012, the S&P 500 rose 13.4%, with the total return (including dividends) of 16%. The Core portfolio, structured to provide downside protection, generally lags in strong up markets. This year, we pipped (+16.01%) the total return index on a gross basis for our Wrap (non-private) clients. This is due in part to a good quarter (+1.7% vs the S&P down 0.38%). For the year, the top performing group of the ten S&P 500 sectors was Financials, up 26%, while only one, Utilities, was down, off nearly 3%. Consumer Discretionary stocks rose 20% while Healthcare gained 14%. Energy and Consumer Staples also rose, but trailed the S&P index overall gain.

So, 2012 equity performance will go down as a good year, despite the ongoing vicissitudes of politics and the middling economic recovery. Last year's 16% return has only been bested in two other years in the last decade: in 2003, following the collapse of the tech bubble, and in 2009, in the wake of the Great Recession. For this year, some market pundits are somewhat more muted, while others predict a repeat of 2012. We are in the camp of the latter unless the divisive Washington political theater continues to retard progress.

	Periods Ending December 31, 2012					
	QTD	1 Yr	3 Yrs	5 Yrs	7 Yrs	10 Yrs
Core Equity Composite - NET	1.4	15.1	12.7	5.7	7.2	9.9
Russell 1000 Growth	-1.3	15.3	11.4	3.1	5.2	7.5
S&P 500 Index	-0.4	16.0	10.9	1.7	4.1	7.1

Composite performance is reported NET of fees and expenses. Please refer to the disclosures at the end of this report.
Performance figures for periods one year and longer are annualized.

For the year the top five performers in the portfolio were: Computer Sciences (CSC), +69%, a global provider of technology business solutions; Crown Castle International (CCI), +61%, one of three major tower companies (we also hold American Tower (AMT) in the portfolio, which was up

29%); Canadian Pacific (CP), +50%, the big railroad with exposure to energy and grain traffic in both Canada and the northern U.S.; Bayer (BAYRY), +48%, a European drug manufacturer; and FMC Corporation (FMC), +36%, a diversified manufacturer of industrial, agricultural chemicals and lithium.

Lagging performers consisted of Apple (AAPL), which we bought in the spring, down 17%. Over the long term, we believe it will offer a significant return. Two tech stocks, Intel (INTC) and Qualcomm (QCOM), were down 15% and 11%, respectively, but we are confident in their long term outlook. The publisher, John Wiley & Sons (JWA), declined by 12% and Vodafone (VOD) which generates almost a 4% yield, was off 10%.

PORTFOLIO COMMENTARY

How did we perform in a year in which financials (with a S&P 500 weighting of almost 17% and to which we have no exposure) were up 29%? We invest strategically where we see the greatest opportunity over time and in sectors supported by durable demand trends. We buy securities that we perceive to be significantly underpriced against their opportunities. We believe that the fundamentals of a significant recovery are in place if politics can be ameliorated, even a little. We have over 33% exposure to industrials and materials versus a combined weighting of 14% in the S&P 500. We focus on mitigating risk. Over the last eighteen months we have migrated the portfolio towards yield, in case our perception of an incipient recovery is overly optimistic. We are significantly over weighted in telecom (20% vs S&P 3.4%) because we see the demand for mobile communications and cloud computing to be still in early stages from an opportunity perspective, yet telecoms provide yields of 3% to 5%. Intel and Cisco, which are at the leading edge of technology, yet yield 2.8% and 4.4% respectively. At the end of 2012, our Core portfolio's yield was greater than the S&P500 yield at 2.4%, and twenty-four of the twenty-eight stocks pay dividends, ranging from nearly 1% to over 5%. More than eight stocks in the twenty-eight-stock Core portfolio rose by 25%, and ten exceeded the S&P 500, while only eight were down for the year.

PORTFOLIO ACTIVITY

We look to buy businesses and let management build value over time. For the year the portfolio turnover was 18%. In the quarter we only made one change to the portfolio and an unusual one at that - we reversed ourselves. In the third quarter, we sold GlaxoSmithKline (GSK), replacing it with Abbott Labs (ABT). We saw favorable prospects for both companies but believed that Abbott's plan to split in two at year end would unlock inherent but unrecognized value, and ABT to be a better investment. In October, Abbott's long term prospects dimmed on the failure of a significant drug under development. Accordingly, we sold ABT and reestablished our GSK position.

MARKET COMMENTARY

Where do we go (or grow) from here??

1) Effects of Fear of the “Fiscal Cliff” Exceed the Reality of its Prospective Impositions

A fiscal cliff (FC) is of our own creation. There are two ways in which to cope with this incubus FC. One is for the politicians who created it to change it. Therefore, this is not at all comparable to the iceberg that “hit” the Titanic out of the unforeseen. This FC made by man is an obstacle now in the pathway of progress. Thus, it is foreseen, feared, discussed, and made into a much larger obstacle than it otherwise might be. The impact of this 2013 incident has been pulled into 2012, as one consequence from the obsession with this obstacle. Its impact is partially absorbed. Already, this has broadly - but not severely - subdued expectations leading businesses to withhold spending and to pare inventories.

2) Commerce Slightly Constrained – in the Near Term

The reporting of revenues and earnings by corporations can scarcely be called disappointing and we expect that to continue. There were evident circumstances constraining revenues and earnings rather broadly, such as the slowdown in Europe, and currency translation of earnings. As mentioned, there was also clear evidence of disciplining inventories, probably provoked by concerns regarding the effects the fiscal cliff might impose. There has been some slowing in India for endemic reasons, and in China, subdued from national policies to slow the pace of activity. All things considered, earnings should be fine, considering we are in the fourteenth quarter reporting sequential gains since June 2009. Moreover, the next will be influenced by many specific one-time effects of hurricane Sandy. When economies are slow, the strong enterprises, if they do not throttle down, gain market share from the weaker. Never have corporations held so much cash, which continues to build. This is representative of very satisfactory product pricing, increased internal efficiencies, and the vigor provided by management.

3) Sources of Enduring Growth

America’s stability and strength derives in large measure from the variety of people - also of typography, of maritime and continental climates, of four seasons, of abundant natural resources, of many industries, and of the greatest variety of products by far of any nation.

America leads (if by narrowing margins) in technological applications, especially as this applies to growing critical worldwide needs. In agriculture, demonstrable leadership is evident in plant development from seed to genetic manipulation, in growth promotants, and in crop protection, plus the economies of scale. In human and animal biology, America is first in breadths of applications, and first among equals in creativity. In the electronics industry, America remains first among equals, and unmatched in breadth of involvement and product developments. These industries, and these elements of growth, are enduring, and there is no apparent concern about nearby reversals.

The oil industry (broadly defined) has never been more dynamic. These are major industries. Prospective price decreases in fossil fuels would only selectively slow development of certain aspects of production, especially those made profitable in recent years by the product price increases. Lower fuel prices would be compensatory to tax increases for consumer spending, and would be a pervasive cost reduction to industry. Overall, the search for new sourcing and more efficient applications of energy goes on with increased, broadening effort.

4) **The Latent Power of Low Interest Rates Will Prevail**

Amid all of the incongruities of the last several years, nothing is so apparent - yet so misperceived and misappraised - as the extreme suppression of interest rates. Rates on treasuries are so low relative to (1) other credit instruments, (2) the dividends available from many first-rate companies, (3) seemingly historical norms, and (4) contemporary earnings by enterprises on physical capital. Yet, interest rate inducement has shown surprisingly little apparent effectiveness thus far. Such latency of effectiveness defies all coined explanations of monetary mechanisms. Do not be fooled. The potential builds to awesome scale. Moreover, this is virtually a worldwide phenomenon. "Rates will remain low so long as the economy's growth is sub-marginal:" Ben Bernanke. This is compliant with cooperative policies of several other leading nations as well. Interest rates on the dollar pull approximately low rates on Sterling, Yen, Euros, and a few other major currencies. Memories are short. Recall those turn-of-the-century years when the Yen rate encouraged vast borrowing of Yen (risk mitigation by leveraged shorting) of which the application of the "carry" had the effect of stimulating price gains in marketable securities throughout the major capital markets of the world? If such could happen from unduly cheap money on only one major tradable currency, why not expect much more from give-away rates on most major currencies. Furthermore, the former Yen-carry effect took place before cash hoarding built to such very extraordinary sums. These sequestered sums have the potential to overwhelm (at any time) capital markets that now seem partially relieved by (or inured to) the Greek situation (that was largely a scapegoat façade for banking follies).

5) **The Daunting Gap: How Can Current Investment Returns Meet Retirement Fund Requirements**

One of the most predictable of prospective concerns will be observable in the rising voices of anguish and dismay among pension fund managers and constituent members, particularly for defined benefit plans. The predictability seems to be written deeply into present configurations for rates of return. Vis-à-vis perennially rising liabilities (typically) from payrolls and from actuarial requirements, contemporary low yields on investment-grade bonds will fall well below liability requirements built into plans' configurations. Prospectively, this would give perennial falling behind in meeting plan requirements, following unsatisfactory years for many. This will be especially acute for public funds (state and local), and will likely rise to claim a good deal of national attention. To lesser degrees, life insurance companies will be similarly affected. Expect high profile attention to emanate and so persist in public discourse to become a major market force.

6) **Attractive Valuations of Shares Are Compelling**

Economic growth has withstood denials and recurrent waves of futile "double dip" expectations that recessionary factors would prevail. Public discourse seems to convey ever less substance as the volume increases, the apparent objective being getting attention through dramatizing excessively.

Such compelling circumstances as noted herein are sufficient, in and of themselves, to lift equity markets — as has been happening for three years or so, while not needing the hubris of a bullish mind set. Give increased attention to the thriving mighty international enterprises; these will reveal the prevailing leadership beyond that which is possible from governments.

As strategic investors, investing without restriction and primarily in supportive demand trends and investing in (not trading in) businesses with special attributes, we believe even the most doubtful of persons need not be hesitant, given these never-before supportive conditions. In prospective months, corporate and institutional money will flow — because it must flow — where it is best served. Amid present relationships, the relatively high dividend yields on blue chips, and, given more time, the shares of the most rapidly-growing young enterprises, would seem to attract increasing inflowing streams.



DISCLOSURES: The Core Equity Composite is comprised of discretionary, separately managed taxable and tax-exempt equity accounts managed according to Princeton Capital Management's conservative, equity oriented investment strategy. Results are calculated internally using Advent portfolio accounting software. Accounts are included in the composite at the beginning of the first full calendar month in which the account is fully reflective of the investment strategy. Composite returns are weighted for the size of each underlying account and are reported net of fees and commissions. Results for individual accounts may vary due to the timing of investments, size of positions, fees, and other reasons. Client returns may be reduced by other expenses incurred in the management of the client's portfolio. Composite and index performance valuations and calculations include dividends, interest and other earnings and are stated in US dollars. All performance figures for periods one year and greater are annualized. The S&P 500 Index is an unmanaged index generally considered to be representative of the U.S. stock market as a whole. The Russell 1000 Growth Index is an unmanaged index that measures the performance of the large-cap growth segment of the U.S. equity universe. Additional information regarding policies for calculations and reporting returns is available upon request. PAST PERFORMANCE SHOULD NOT BE CONSTRUED AS A GUARANTEE OF FUTURE PERFORMANCE. The specific securities identified and described do not represent all of the securities purchased, sold, or recommended for advisory clients, and the reader should not assume that investments in the securities identified or discussed were or will be profitable. The stocks named as the top or bottom five contributors to performance for the period are based on a representative portfolio (Princeton Capital's oldest Core Equity wrap account portfolio; also a member of the Core Equity composite) and have been identified through a report generated by Princeton Capital Management's Advent portfolio accounting system. Further detail on the contribution to performance calculation, which takes into consideration the weighting of every holding in the representative account, as well as a list showing every holding's contribution to performance for the period, is available by contacting Princeton Capital Management at info@pcminvest.com